

THE SCULPTED *vegan*



HOW TO APPLY
The Perfect Tan

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24-48 HOURS BEFORE APPLICATION

Essential to any sunless tan application is a fresh canvas. You'll want to be silky smooth in all the right places before you get your glow on, and you'll need to do this 24-48 hours beforehand to avoid any razor bumps, wax residue, irritated skin or patching.

Removing traces of your previous tan and exfoliating is crucial to ensure your chosen formula has some fresh, smooth skin to adhere to. With exfoliation, you are increasing the blood circulation in your skin and removing dull and parched surface cells – the perfect prep for the sunless tanning to come.



THE APPLICATION - THE LUSSO TAN 3-STEP RITUAL

It takes more than coating yourself in a tanning lotion to perfect your tanning. Consider your make-up application. Would you expect a perfect look by applying foundation without a moisturizer, blusher, or bronzer? Regardless of home or salon, your tan should start with primed skin, followed by a great natural-looking tan shade. Then add highlight, contour, or shimmer to lift the tan & make it look sensational.

STEP 1 - PREP

We always want our #LussoGirls to get the most out of their tan and for it to be long-lasting. So, as skin therapists we decided to create our Perfect Primer for face and body as the first step to rebalance the skin's PH leaving it soft and ensuring a long-lasting tan.

Whereas a moisturizer acts as a barrier to tan on the skin, Perfect Primer creates the perfect canvas for a sunless tan. Ensure you have no deodorant, moisturizers, perfume etc, anywhere on the body on the day of tanning. Immediately before you tan, lightly mist Primer over your face & body and pat gently to remove any excess. Added BONUS, it plumps the skin, diminishing fine lines & wrinkles, especially on the face and décolleté. [CLICK HERE](#) to listen to Kim Constable's podcast with Lusso Tan founder, Lynsey Bennett.



STEP 2 - TAN

Mousse Application

Smooth your Tanning Mousse (choose from Rapid, Medium, Dark or Ultra Dark) onto primed skin, blending evenly, using a Lusso Mitt for a flawless finish.

For best practice, stand in front of a mirror and start at your ankle (so as not to smudge or miss anywhere) sweeping upwards in long, even strokes. Avoid the hands, feet & face for now and get someone else to do your back, or use Kim's secret weapon of using a radiator paint roller to tan your back. Simply pump some mousse on it and roll over your back for even coverage.

Complete the application using a Lusso Sunless Tanning Brush for hands, face & feet.

We recommend a light layer of moisturizer, as the skin is naturally dryer in those areas, and the tan can develop much darker than elsewhere on the body. Either pop some on with your hands, or pump some onto your mitt along with a pump of your Mousse before dipping the Sunless Tanning Brush in.

Be sure to avoid tell-tale signs like the sides of the hands and feet and between fingers, as the sun would not naturally hit those areas.

Put your Mitt in the shower, ready to be rinsed when you shower off the guide color.



Developing Time

For Medium, Dark or Ultra Dark Mousse, leave a clear 6-8 hours developing time (usually overnight).

For Rapid Tan Mousse chose 3 hours for a light glow, 4-6 hours for Medium and 8+ hours overnight for Dark. Perfect for first-time tanners or those who like to control their shade with every application.

During the development time, do not participate in any activity which may cause excessive perspiration. Avoid swimming pools as the chlorine will strip the tan, as will saunas and steam rooms.

The First Rinse

The DHA (Dihydroxyacetone – the tanning

agent which, in Lusso Tan formulas, is derived from organic sugar canes) continues to react with amino acids on the skin for the first 48 hours to darken their appearance, so the first rinse within that period is crucial.

The first shower post-developing time should be the water-only method, meaning no soaps or shampoos! Mega hot showers dry your skin out, so watch your water temperature. Simply rinse your skin with lukewarm water. Do not rub, but pat dry your skin.

Don't forget to give your Mitt a rinse and leave it to air dry.

Repeat Step 2 Tan - If you wish to deepen the color pay off for competition purposes. Again, no deodorants, perfumes etc on the skin and Primer should be used before application.

STEP 3 - BOOST

Boost your results and add radiance on the morning of your after pictures with our Lusso Tan Finishing Touch range. (Ensure your developing time has passed and your guide color has been showered off).

Sunless tanning generally has a flat finish, however, our Finishing Touch Skin Perfector will add luminosity and highlight muscle definition. This instant tan with a hint of makeup will tackle blemishes and hard-to-tan areas to lift the end result and elevate the look. It photographs extremely well and is especially popular for competitions. It will take years off the chest area and hands.

Smooth Skin Perfector onto the skin in circular motions and be sure to blend well using a Sunless Tanning Brush.

Finally, dust the shoulders, collar bone, & shins with Finishing Touch Shimmer and you're competition ready!



PROLONG THE TAN

Of course, you'll want to do all you can to prolong the tan.

Hydration is key here, so, to stop your skin from drying out, ensure you drink lots of water and be consistent with your daily moisturizer.

Apply Lusso Tan Moisturizing Body Lotion morning and/or night, depending on how your skin usually is. Avoid swimming pools as the chlorine will strip the tan, as will saunas and steam rooms.

Mega hot showers can dry out your skin, so watch your water temperature and some products, while soft on the skin, can be chemically dense and take away some of your gorgeous glow, so you'll want to avoid those. Think exfoliants, oily bath lotions etc. Instead, opt for a chemically balanced soap.

Finally, anyone with a good skincare routine will know that it's hard to hold onto a sunless tan on the face (and the same with hands) so reapply with Lusso Tan Golden Glow Face & Hand Mist & Sunless Tanning Brush to keep everything matching.



HOW TO APPLY THE PERFECT TAN

Now that you know the Lusso Tan 3-step process, you can grab your products and create your gorgeous glow! We have recorded a follow-along tutorial to simplify your tan application even more. Use the tutorial for more top tanning tips and a step-by-step guide on how to apply your own perfect tan. [CLICK HERE](#) to watch the video.

PURCHASE THE PERFECT TAN

Lusso Tan has agreed to offer my Sculpted Vegan community a whopping 30%* off the entire tanning system! The company also offers essential products for all skin tones, so you can swap out the tan for one of their other excellent products to make your skin shine. (Simply write a note when placing your order).

To place your order, simply [CLICK HERE](#) and use the code **TSV30*** at checkout. They deliver worldwide, and shipping only takes a few days. Be sure to follow and tag @lussotan on Instagram with your tanning pics! They love to see their happy customers enjoying their tan.

**30% discount code TSV30 is valid sitewide across all single products, not bundles or sale items.*



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